



DATE: Tuesday, September 16, 2025
TO: Interested Parties
FROM: Chris Lane, Senior Partner & Pollster, Cygnal and John Szoka, Conservative Energy Network
RE: Survey of n1000 Likely General Election Voters in AR, MO, and MS

There is broad, bipartisan support for grid modernization

- 75% of voters support **making investments in America's electricity grid**, including strong majorities of Republicans (82%) and Democrats (71%).
- Two thirds of voters recognize the **grid is aging and requires modernization** or say they trust the experts – only 4% say it doesn't need any major upgrades.
- 73% of voters agree transmission **upgrades are vital for our national security** and protecting against cyberattacks, with Republicans being 16-points more likely than Democrats to agree with this message.
- 65% of voters **support building more transmission lines to connect clean energy and strengthen reliability**. Republicans and Democrats show equal levels of support.

Affordability and cost are the dominant concerns when it comes to electricity

- **Keeping electricity affordable is the top priority for 68% of voters**, followed by ensuring a blackout-proof grid (39%).
- **89% of voters are concerned about rising utility bills**, with 61% being very concerned—more than double those very concerned about reliability (28%).
- 59% of voters are **willing to pay more** in the short term to upgrade the grid for lower costs in the future.

Voters support power line expansion and want funding, not federal control

- **63% of voters favor allowing private companies to compete in building power lines**, with Republicans showing overwhelming support (+66 net).
- Half of voters polled **support streamlining regulations** to speed up permitting.
- Nearly two-thirds of voters believe the **government should pay** for building major power lines that benefit several states.
- **Conversely, only 11% of voters believe the federal government should have the primary say** in approving new transmission lines, with the majority (51%) saying it should be a local decision.
- **Voters do support landowner rights**, with a 13-point margin favoring the ability to block transmission line construction on their property.

There are value and benefits in local transmission line development according to voters

- **59% of voters would support high-voltage transmission lines in their area**, with Republicans 13 points more supportive than Democrats.
- **58% of voters believe their community would benefit**—directly or indirectly—from **transmission upgrades**.

Methodology: This probabilistic survey was conducted August 17 – 20, with 1000 likely general election voters. It has a margin of error of $\pm 3.09\%$. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely general election audience.

