TO: **Interested Parties**

FROM: **Meeting Street Insights & Hart Research Associates**

DATE: **March 17, 2025**

RE: **Key Findings from a Survey on Electric Vehicles**

Meeting Street Insights and Hart Research recently completed a national survey,[*] the findings of which demonstrate broad public support for a federal role in electric vehicles (EVs), especially when investments lower costs, expand access, and help the U.S. beat China in the race for auto manufacturing. Research was jointly commissioned by the Zero Emission Transportation Association, Centerline Liberties, and the Conservative Energy Network.

The Bottom Line: Far from wanting to see the federal government pull back, American voters solidly endorse maintaining or expanding federal investments in EV infrastructure and efforts to make EVs more affordable. They believe such investments yield major benefits for consumers, the economy, and the U.S. auto industry.

1. **Federal EV investments have broad, bipartisan support, with the greatest intensity around increasing affordability, expanding charging access, and keeping jobs in the U.S. over China.**

   - Across party lines, there is agreement that the federal government has a role in growing the EV manufacturing industry in the United States. Majorities of Democrats, independents, and Republicans (including self-identifying MAGA Republicans) support federal EV investments. Support is equally strong in districts that have already received EV funding.
   - Support for these investments are strong despite a plurality of voters (46%) saying they are not likely to purchase an EV in the near future, compared with 41% who are very or somewhat likely to consider purchasing an EV. This includes a majority of Republicans (58%) who are not likely to consider purchasing an EV the next time they buy or lease a vehicle.
   - 85% of voters nationwide—and 81% in EV investment districts—believe the federal government should support American companies that make affordable, powerful electric vehicles built by American workers.
   - The strongest backing is for making EVs more affordable, expanding public charging, and keeping U.S. manufacturing jobs from going to China. Nearly half of voters say the government definitely should act on these priorities. Four in five of self-identifying MAGA Republicans (80%) support keeping EV jobs in the U.S.
   - Voters see electric vehicle production as an important race against China. More than three-in-five (62%) say it is very or fairly important that the U.S. beats China in manufacturing EVs, compared with 58% who say it is very or fairly important that the US leads the world in EV manufacturing.

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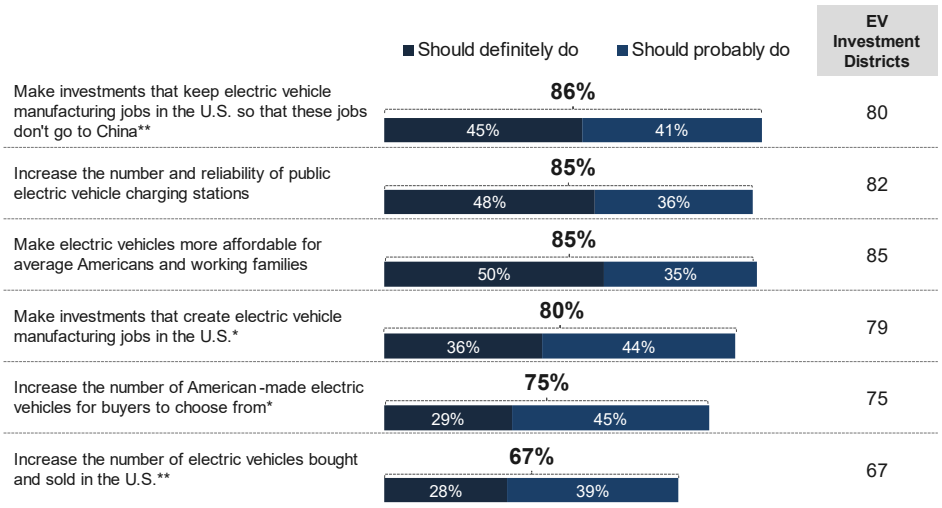
[*] Online survey with a representative cross-section of 1,016 registered voters, plus 525 interviews with respondents across 15 congressional districts that have received federal investments in electric vehicles. Fielded February 19-25, 2025.

- These findings challenge the perception that voters want the government to pull back on EVs. Instead, they see a clear role for federal action focused on lowering costs, improving infrastructure, and ensuring the U.S. wins the global auto race.

Do you think the federal government should or should not do each of the following things?

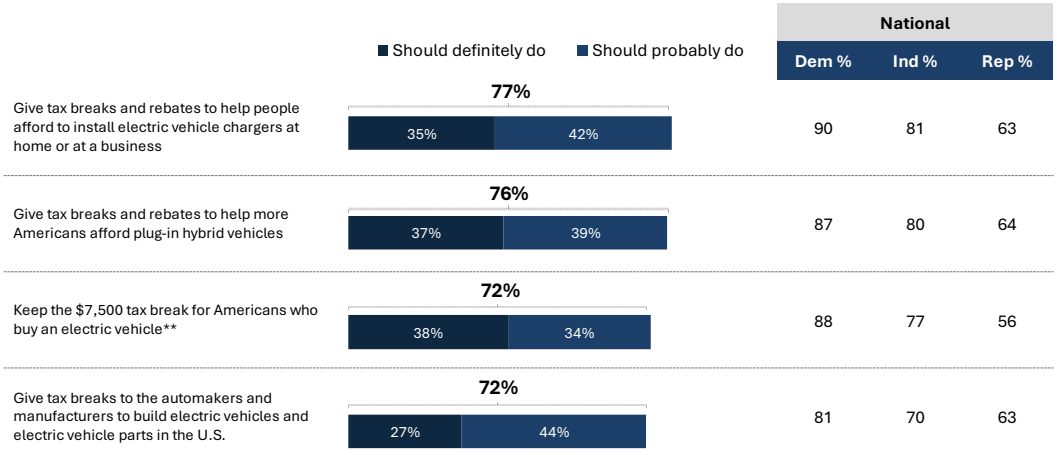


** Asked of one-half of respondents (FORM A). ** Asked of one-half of respondents (FORM B).*

2. **Voters support specific policies to lower EV costs and boost U.S. manufacturing.**

- Support for EV investments translates into backing for specific policies. Voters want to preserve key federal policies that make EVs more affordable and strengthen U.S. manufacturing.
- Tax incentives are widely popular. A solid 72% of voters say the federal government should KEEP the $7,500 federal tax break for EV buyers, and even larger majorities support additional incentives to help people afford charging stations and plug-in hybrids. Similarly, majorities across party lines want the government to give tax breaks that incentivize automakers and manufacturers to build EVs and their parts in the U.S.

Below are some policy proposals related to vehicles that the federal government could consider. Please indicate whether you think the federal government should or should not do each one.



		National		
		Dem %	Ind %	Rep %
Give tax breaks and rebates to help people afford to install electric vehicle chargers at home or at a business	77% (35% / 42%)	90	81	63
Give tax breaks and rebates to help more Americans afford plug-in hybrid vehicles	76% (37% / 39%)	87	80	64
Keep the $7,500 tax break for Americans who buy an electric vehicle**	72% (38% / 34%)	88	77	56
Give tax breaks to the automakers and manufacturers to build electric vehicles and electric vehicle parts in the U.S.	72% (27% / 44%)	81	70	63

** Asked of one-half of respondents (FORM A). ** Asked of one-half of respondents (FORM B).*

3. **The economic case for EVs is powerful and credible to voters.**

- Voters see EV investments as a boost to the U.S. auto industry. Nearly four in five voters (79%) nationwide and 77% in EV investment districts believe the U.S. auto industry will be better off if the federal government passes policies that make EVs more affordable and build more EV charging stations. This belief spans party lines, including 87% of Democrats, 78% of independents, and 72% of Republicans.
- More specifically, large numbers of voters believe that EV manufacturing has important economic benefits for individual Americans and the country overall. Voters believe that investing in EV manufacturing and EV infrastructure creates good jobs, that it gives American consumers more choices and at different budget levels, and that at a more global scale, if we don't invest, the U.S. will fall behind in the global auto industry to countries like China, Japan, and South Korea.
- Beyond economic gains, voters also see EVs as a public health benefit. There is widespread agreement that increasing the number of EVs on the road will reduce air pollution and lower health risks for Americans.

Credibility of EV Statements

	National		EV Investment CDs	
	Total Believe True %	Believe Definitely True %	Total Believe True %	Believe Definitely True %
Investing in electric vehicle manufacturing and infrastructure creates good jobs. From advanced battery production to engineering and assembling next-generation cars, American-made electric vehicles create stable, good-paying jobs for working-class	83	29	79	30
Investing in electric vehicle manufacturing and infrastructure gives Americans more choices, so that electric vehicles and plug-in hybrids are accessible to people at different budget levels.	81	23	77	28
Increasing the number of electric vehicles on the road reduces air pollution, leading to reduced risk of health problems like asthma and heart disease.	78	28	73	31
Other countries like China, Japan, and South Korea are investing heavily in electric vehicle manufacturing. If the U.S. doesn't, we will fall behind in the global auto industry.	75	31	71	29
Investing in electric vehicle manufacturing and infrastructure strengthens America's energy independence so that more cars are made in America and powered by American energy.	75	25	77	26