



# CAUSEWAY SOLUTIONS

Better Data | Clear Analysis | Confident Decisions

## CEN Survey

October 2023



# Methodology

- Online panel survey
- Collected 1,011 responses
- October 9 – 11, 2023
- Results weighted for age, sex, and party ID
- MOE =  $\pm 3.1\%$

Survey Demographics				
<b>Sex of Respondents:</b>				
Female 53%		Male 46%		
<b>Race:</b>				
White 63%	Black 8%	Hispanic 12%	Asian 4%	Other 12%
<b>Age Range:</b>				
18-24 9%	25-34 17%	35-44 17%	45-54 15%	55+ 42%

# Key Takeaways

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- More than half of voters in each political party believe protection of the environment and development of energy supplies should be balanced and given equal opportunity.
- Voters in all parties believe it is important that the U.S. become energy independent. Nearly three-fourths (73%) of Republican respondents said it is **very** important.
- 68% of Americans believe in climate change, including 42% of Republicans.
- 67% of voters support community solar, including 60% of Republicans and 65% of Independents.
- Forty-two (42%) percent of voters believe in climate change but also support cutting energy regulations.

# Key Takeaways

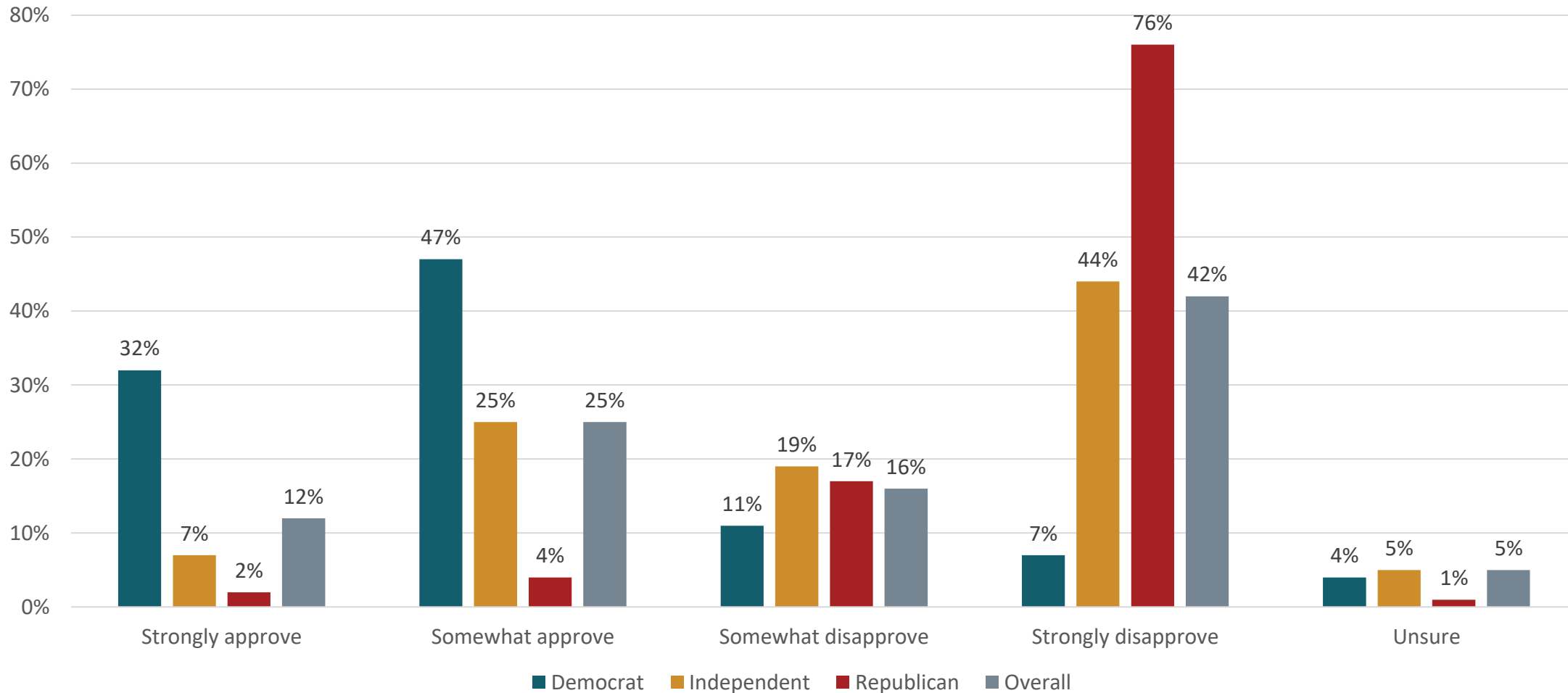
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- Voters are clueless about America's energy strategy. This gives us an opportunity to better define what our energy future should look like.
- Voters are worried about all aspects of our energy future (reliability, affordability, and sustainability).
- Solutions must include American energy independence, all-of-the-above energy generation, and cutting red tape that prohibits energy development.
- Voters are telling us they want their politicians to be for something, not just against rhetoric from the other side.

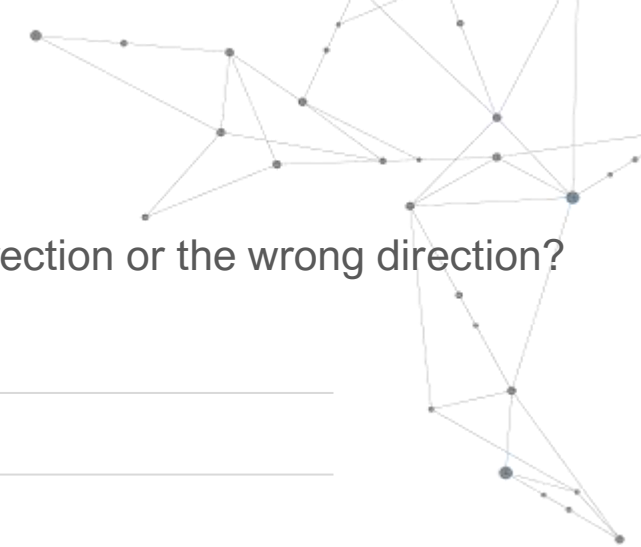


# Presidential Approval

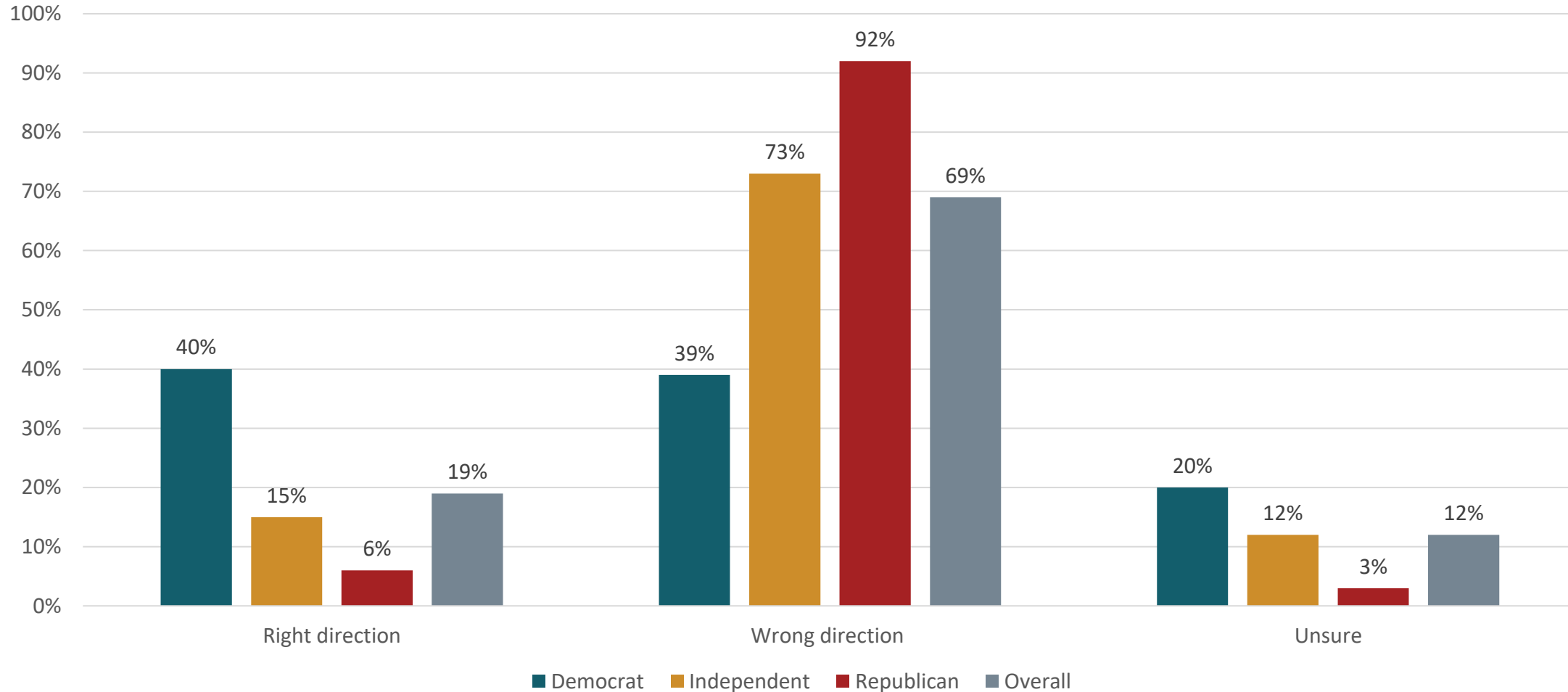
Do you approve or disapprove of the job that Joe Biden is doing as President?



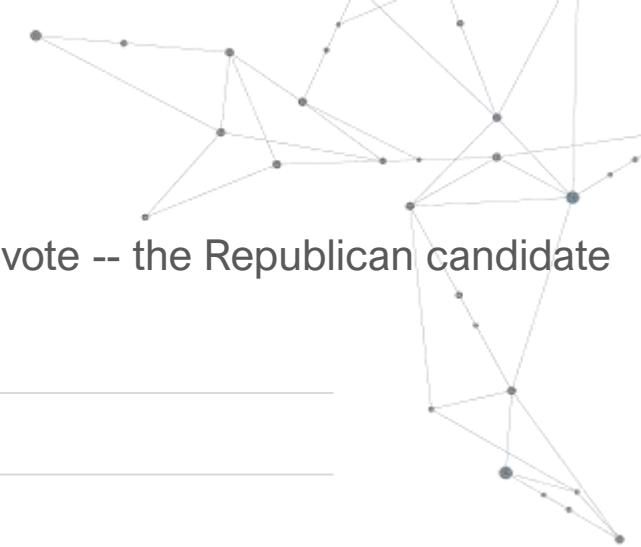
# Direction of Country



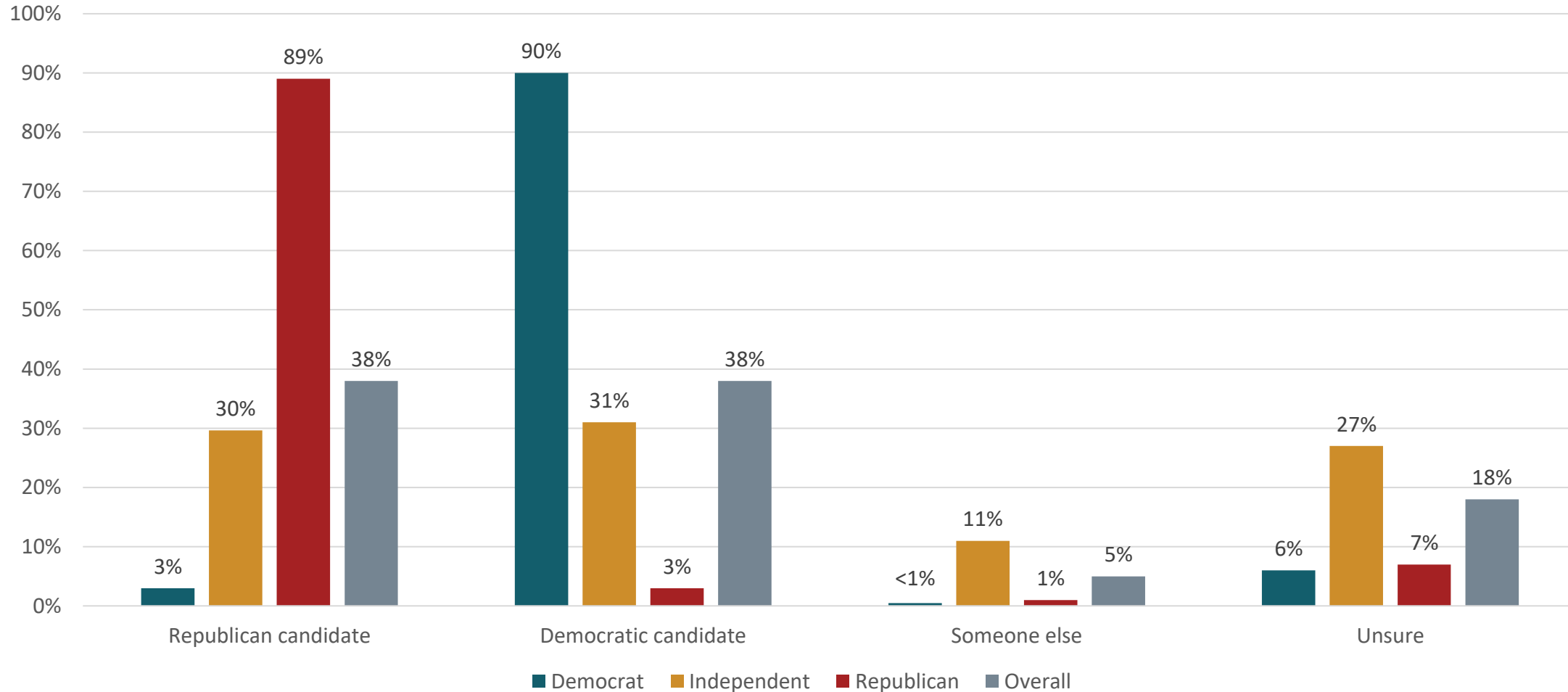
Thinking about national government policies, do you think the U.S. is generally going in the right direction or the wrong direction?



# 2024 US Congressional Choice

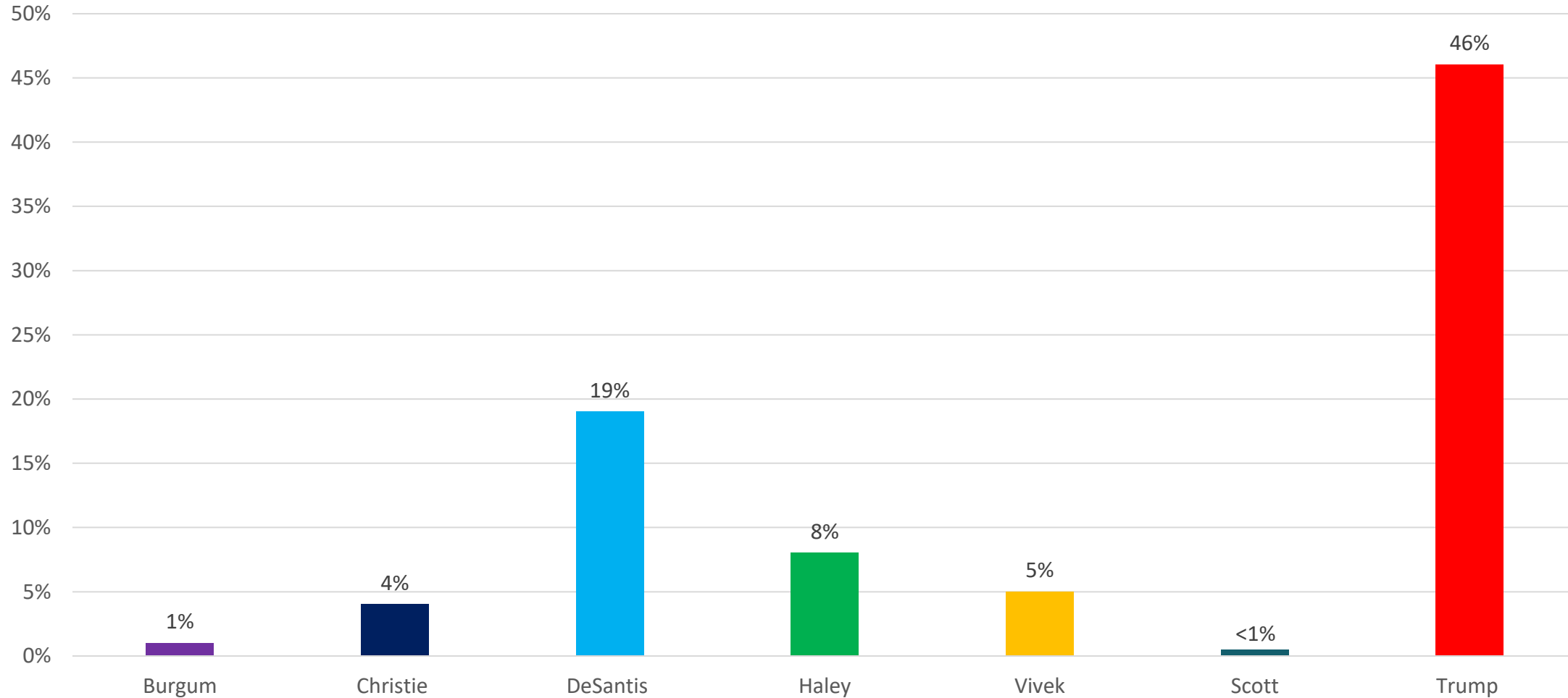


If the November 2024 election for United States Congress was being held today, for whom would you vote -- the Republican candidate or the Democratic candidate?



# 2024 Republican Primary Choice

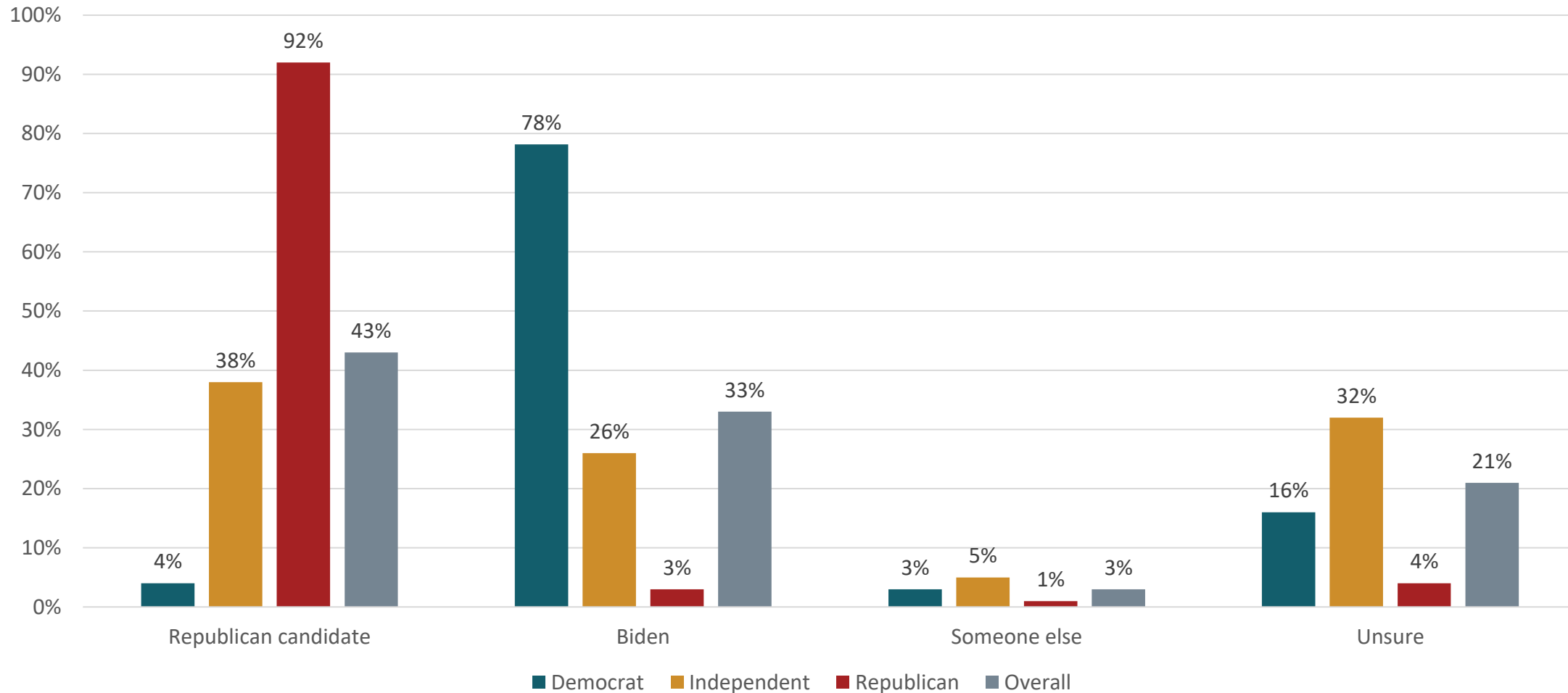
If the Republican primary for President of the United States were being held today, for whom would you vote?





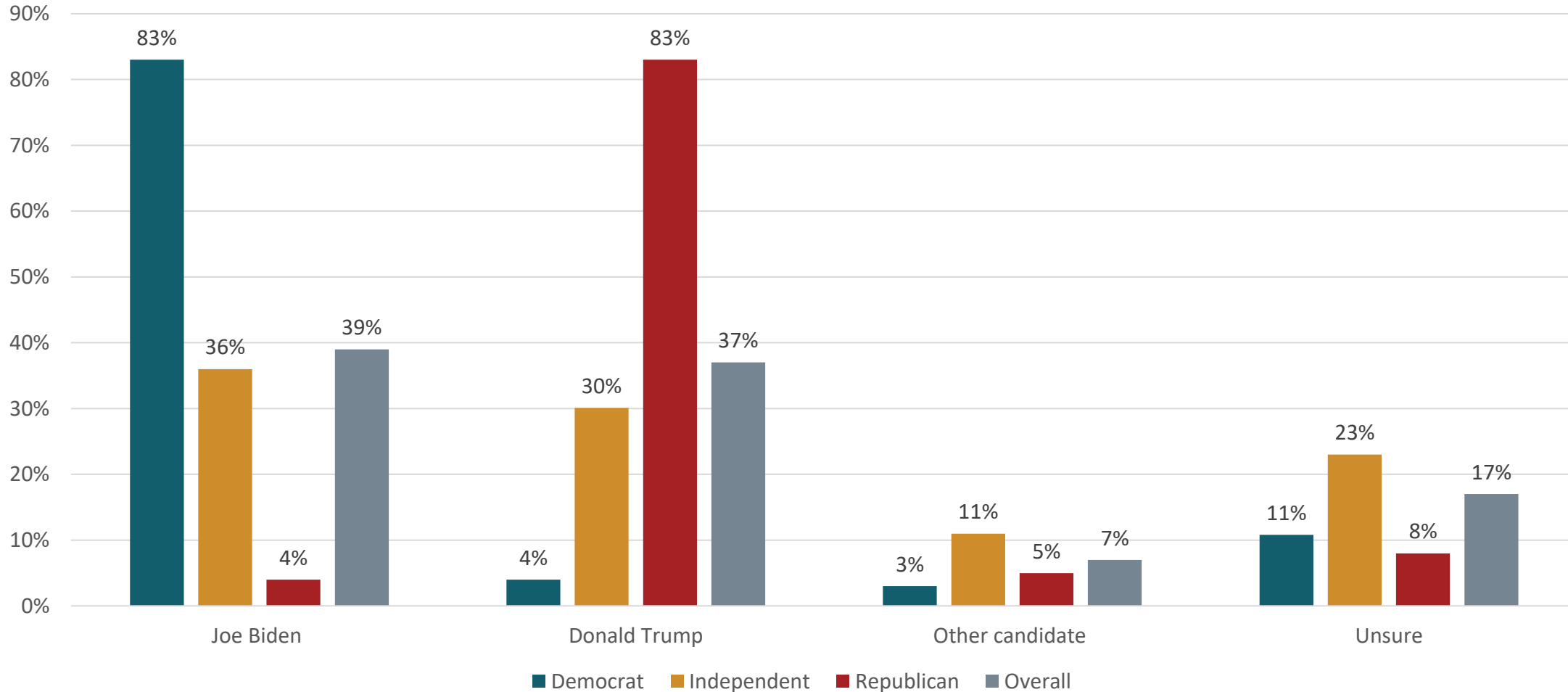
# Biden v Generic Republican

Thinking ahead to the 2024 U.S. presidential election... If the election for President were held today and the choices were Democrat Joe Biden, a Republican candidate, or another candidate, for whom would you vote?

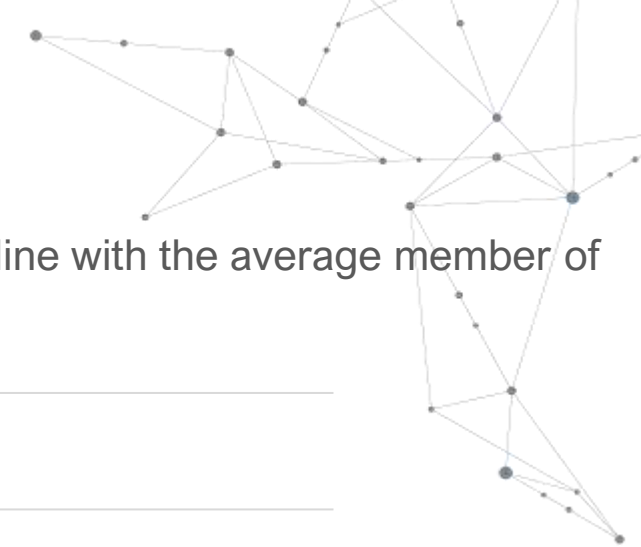


# Biden vs. Trump

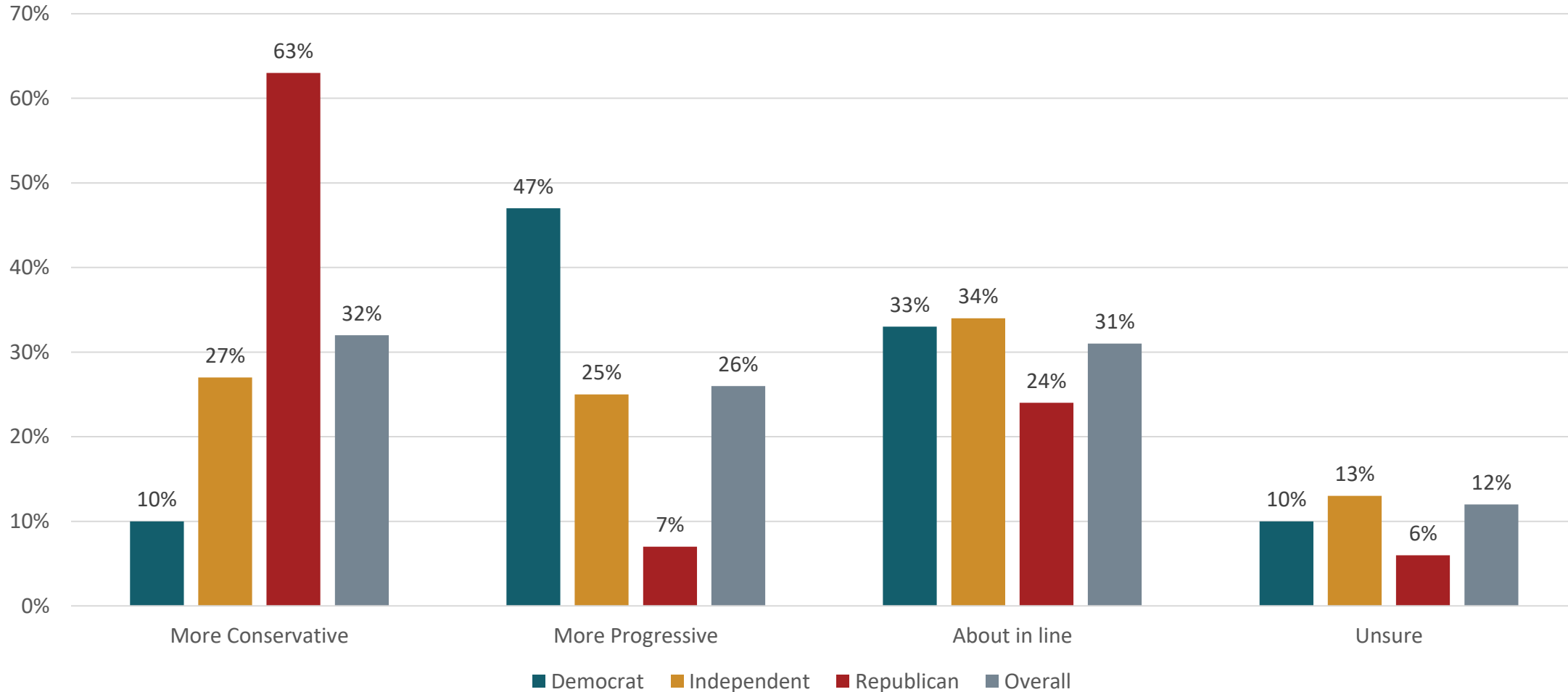
Thinking ahead to the 2024 U.S. presidential election... If the election for President were held today and the choices were Democrat Joe Biden, Republican Donald Trump, or another candidate, for whom would you vote?



# Personal Views – Energy Issues



Would you say your personal views on energy are more conservative, more progressive, or about in line with the average member of your party?

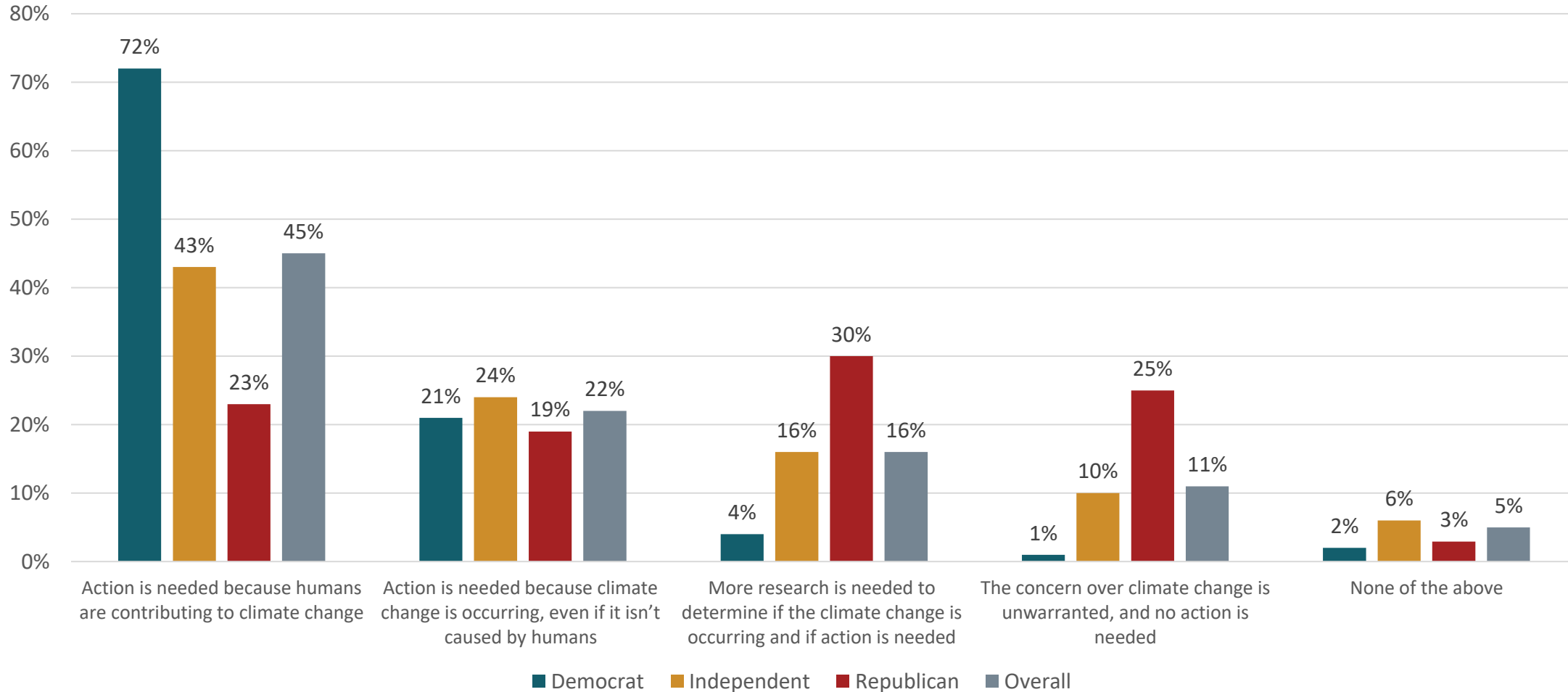


# In your own words, describe the current American energy strategy?



# Climate Change Opinions

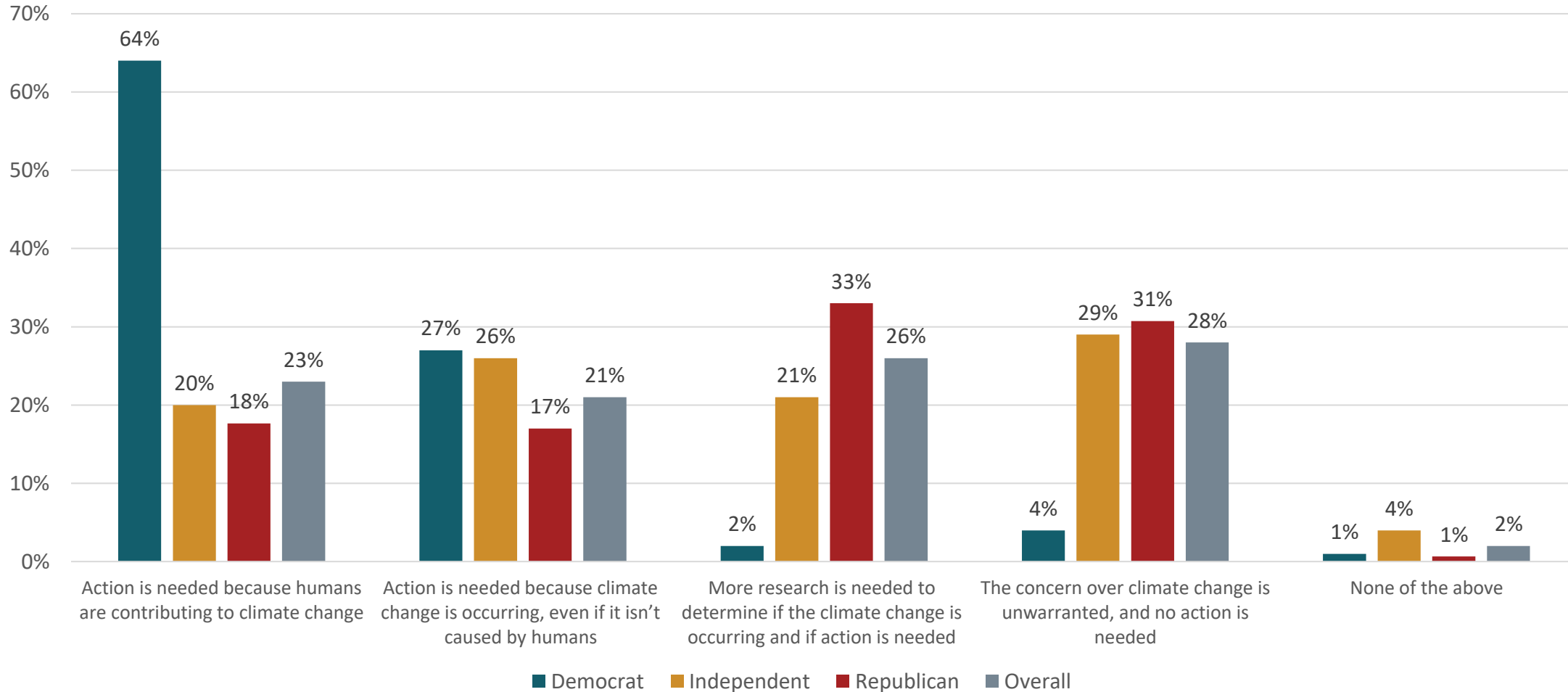
Which of the following most closely resembles your opinions on climate change?



# Climate Change Opinions-

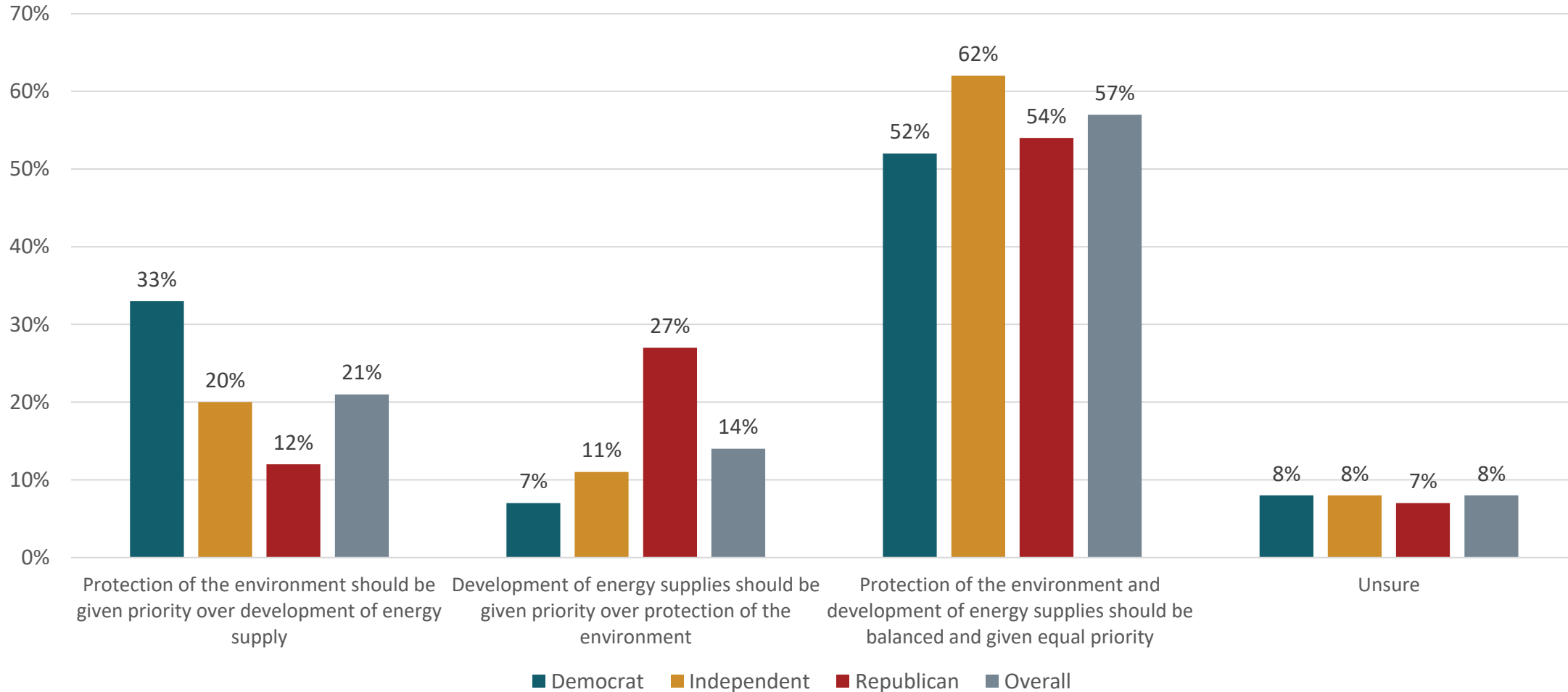
\* Of those who are more conservative on energy issues

Which of the following most closely resembles your opinions on climate change?



# Energy – Protection of Environment/Energy Development

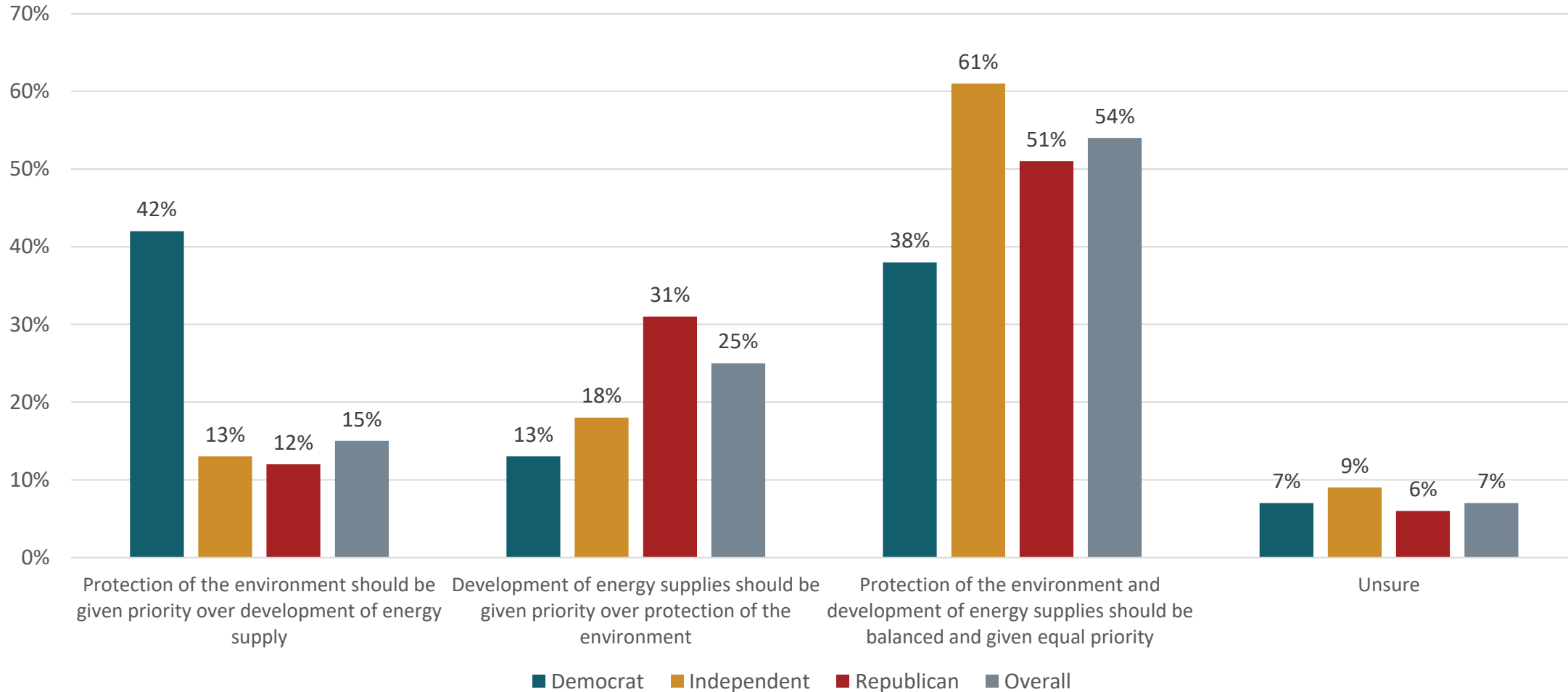
If you had to choose, with which of the following statements would you most agree?



# Energy – Protection of Environment/Energy Development

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If you had to choose, with which of the following statements would you most agree?

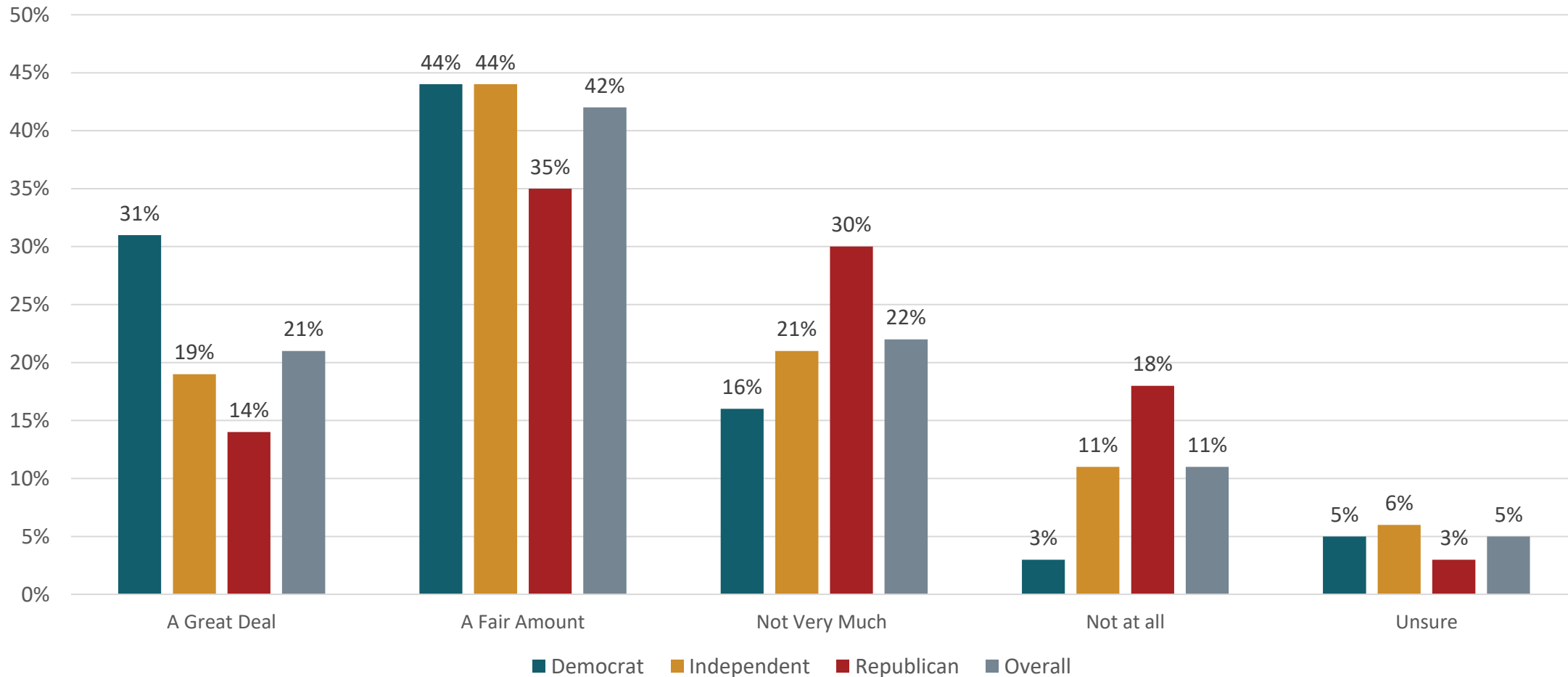




# Environmental Impact of Energy in Your Life

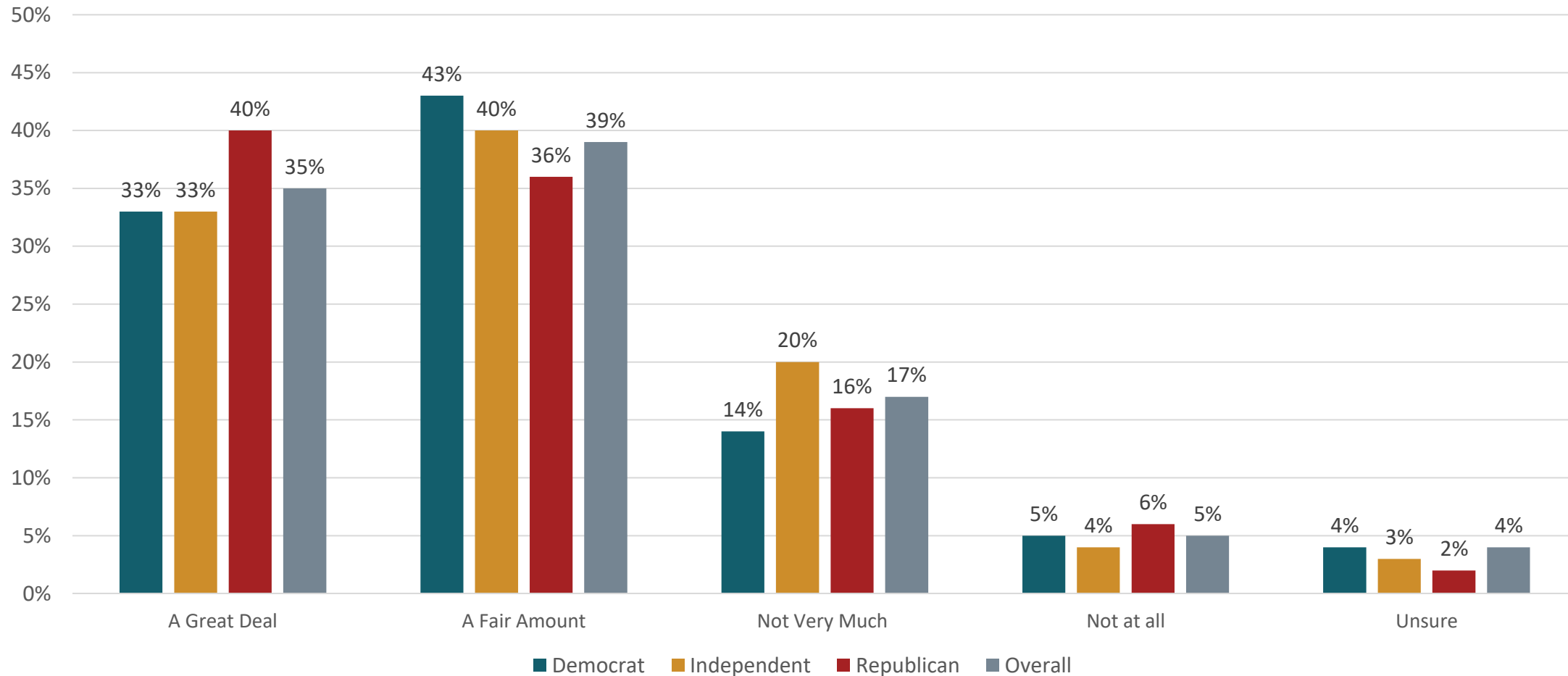


How much, if at all, do you worry about each of the following? Environmental impact of energy in your life



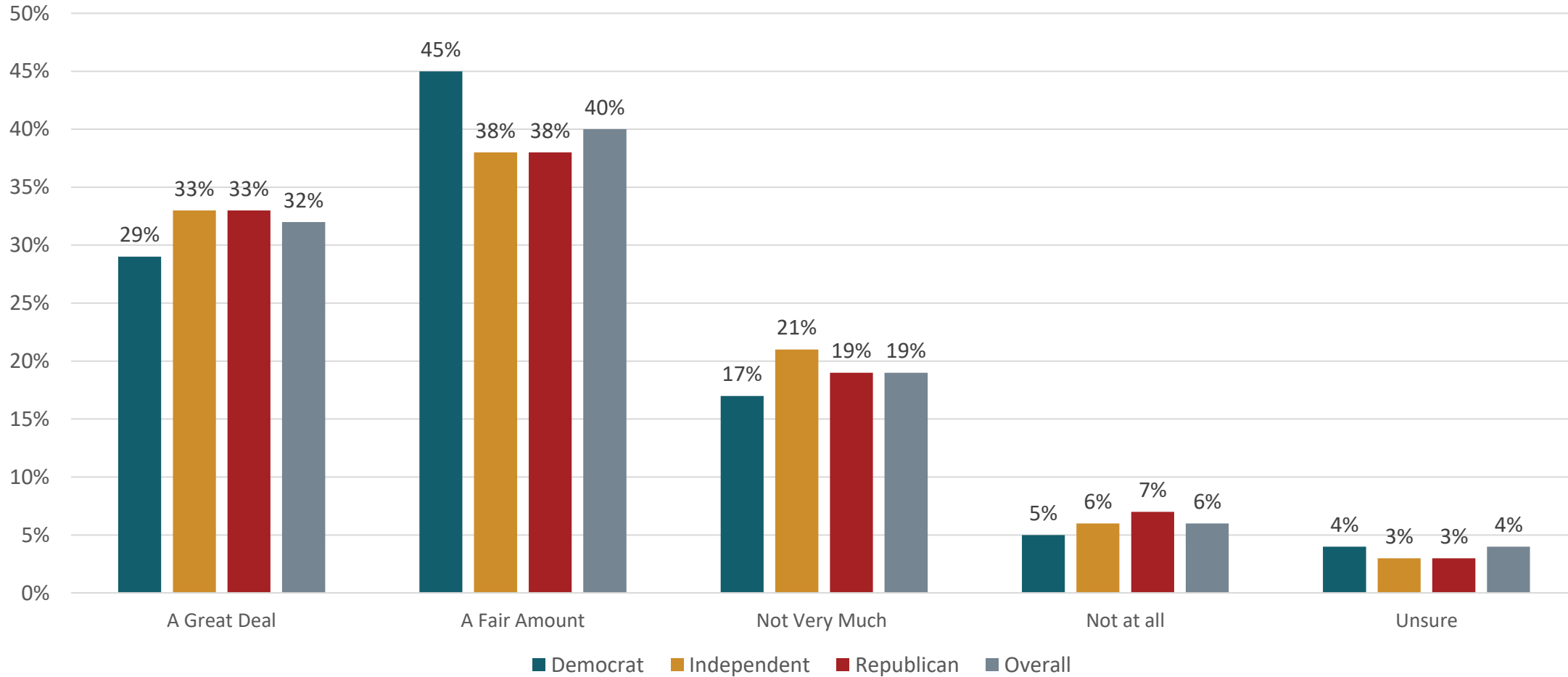
# Affordability of Energy in Your Life

How much, if at all, do you worry about each of the following? Affordability of energy in your life



# Reliability of Energy in Your Life

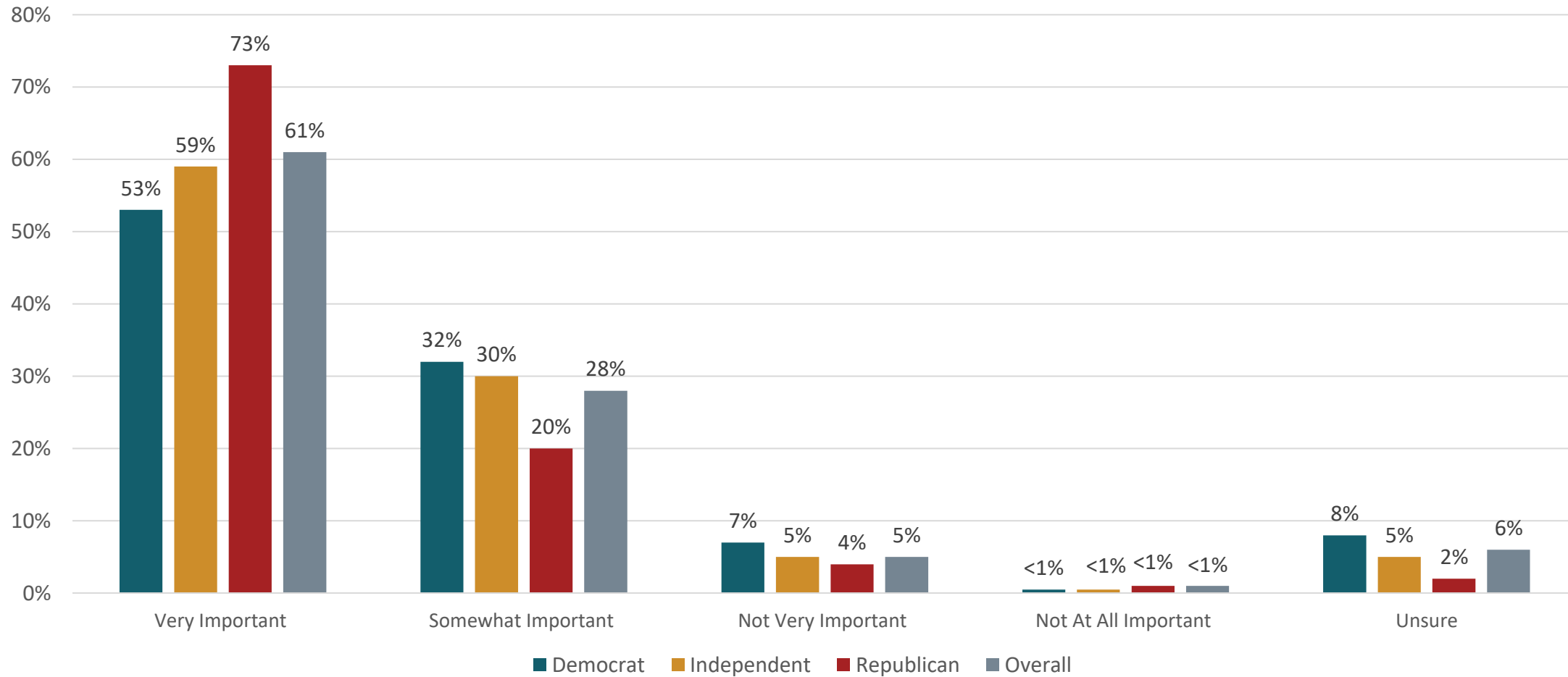
How much, if at all, do you worry about each of the following? Reliability of energy in your life



# Energy Independence



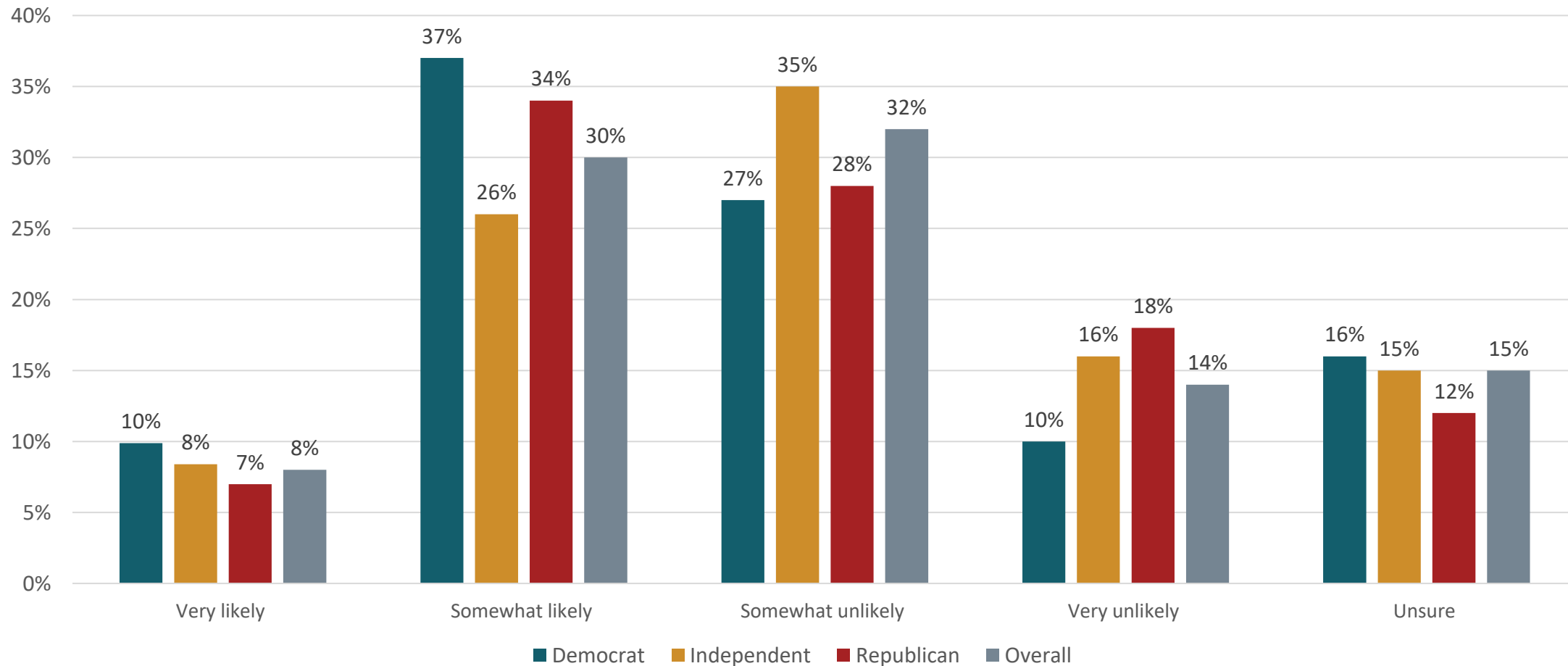
Please tell me if you support or oppose the following policies:  
Cutting regulations and red tape that slow the development of energy



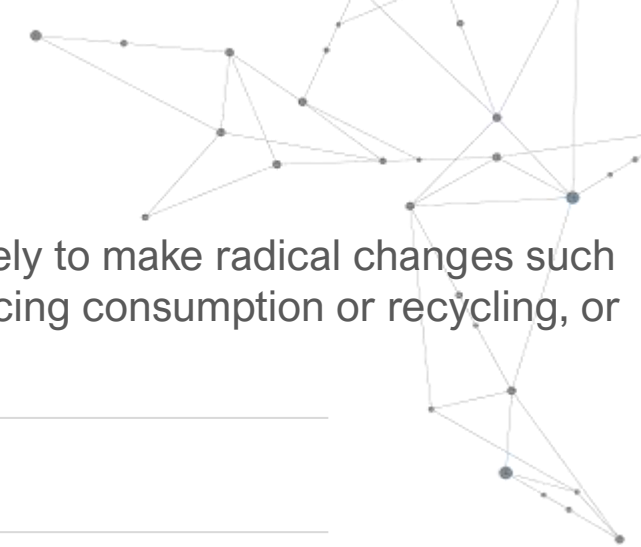
# Energy – Fossil Fuel Use



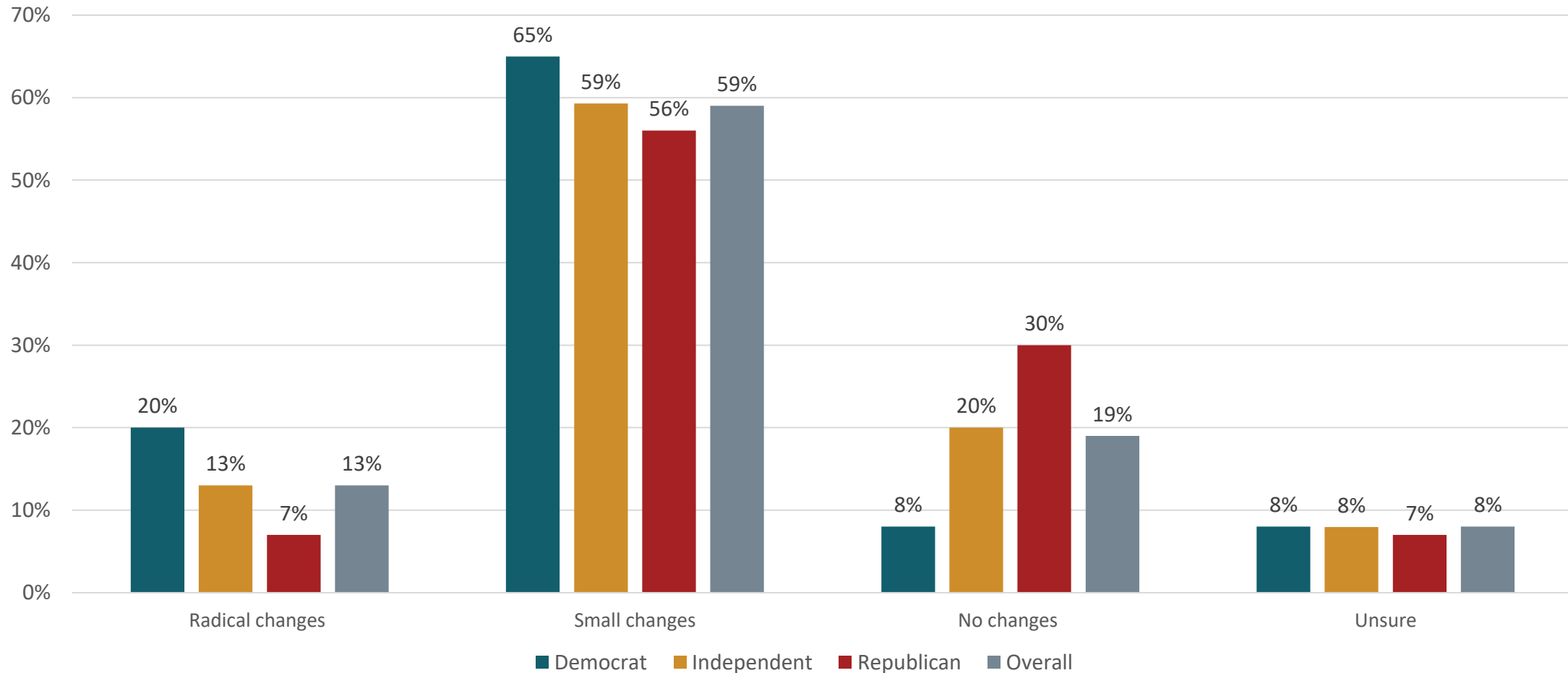
How likely or unlikely do you think it is that the U.S. will dramatically reduce the use of fossil fuels within the next decade?



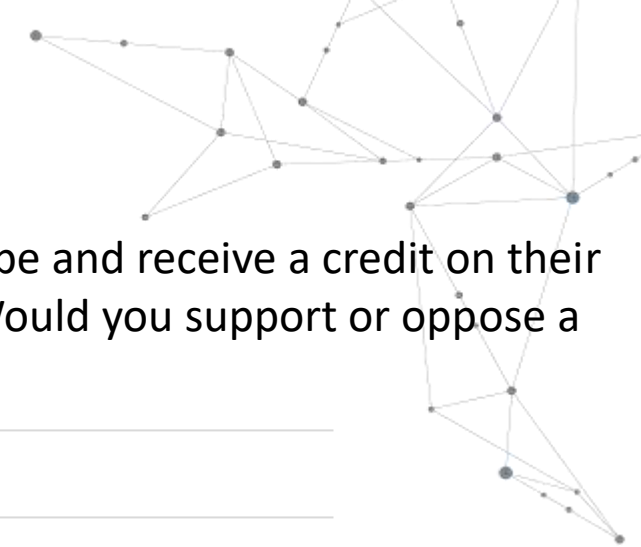
# Energy – Lifestyle Change



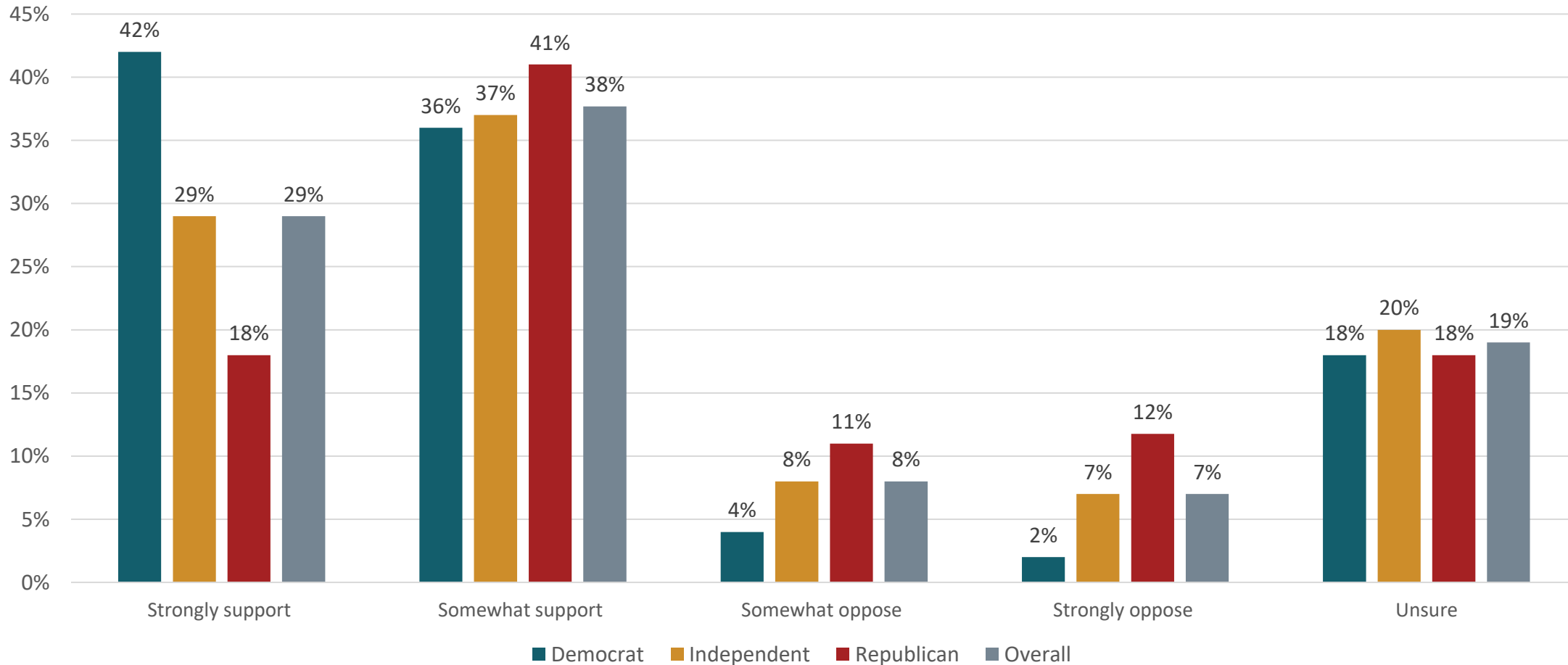
When thinking about making lifestyle changes to protect the environment, are you personally more likely to make radical changes such as replacing your gas furnace, not driving, or not using an air conditioner, small changes such as reducing consumption or recycling, or no changes at all?



# Energy – Community Solar

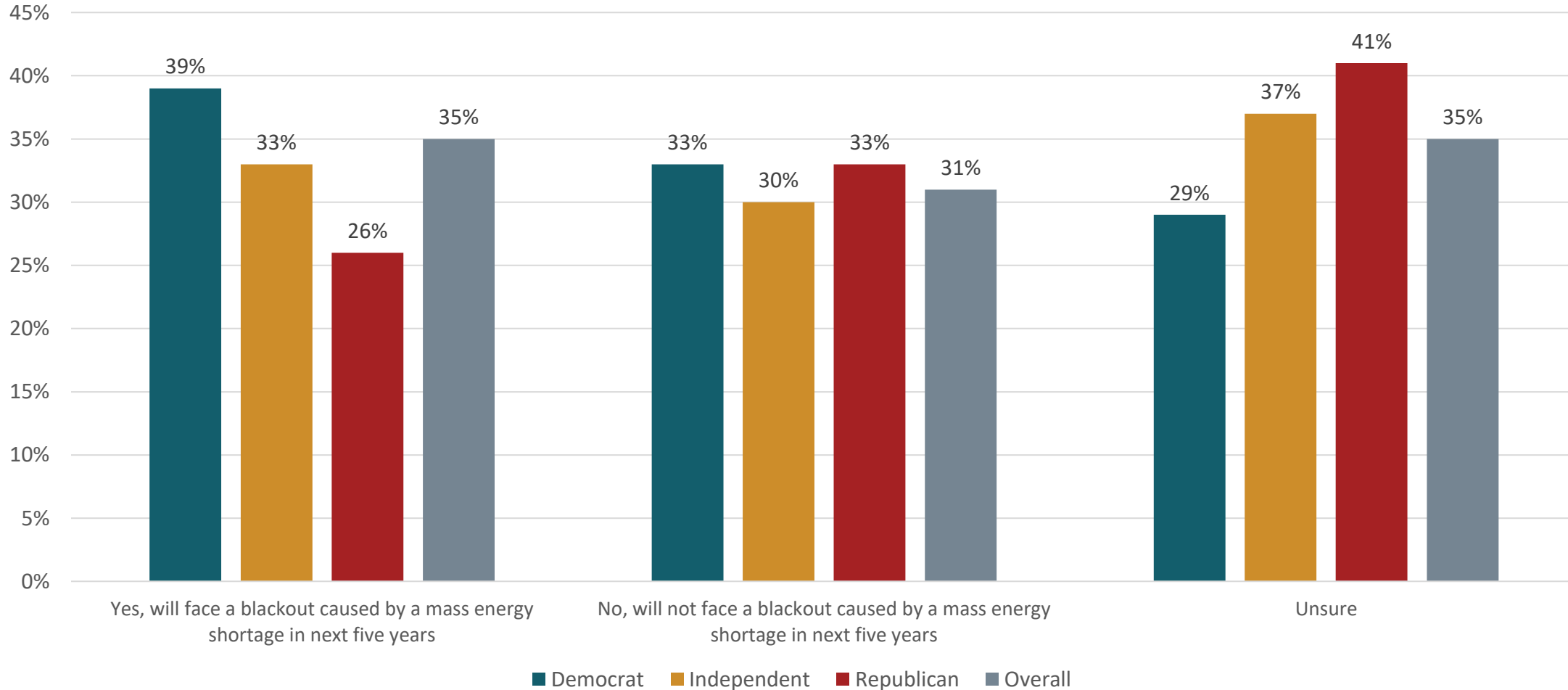


Community solar refers to a solar array located within a community where customers can subscribe and receive a credit on their utility bill for their share of the power that's produced, just as if the panels were on their roof. Would you support or oppose a community solar project being developed in your community?



# Energy – Blackout

Do you think that you will experience a blackout caused by a mass energy shortage during the next five years?

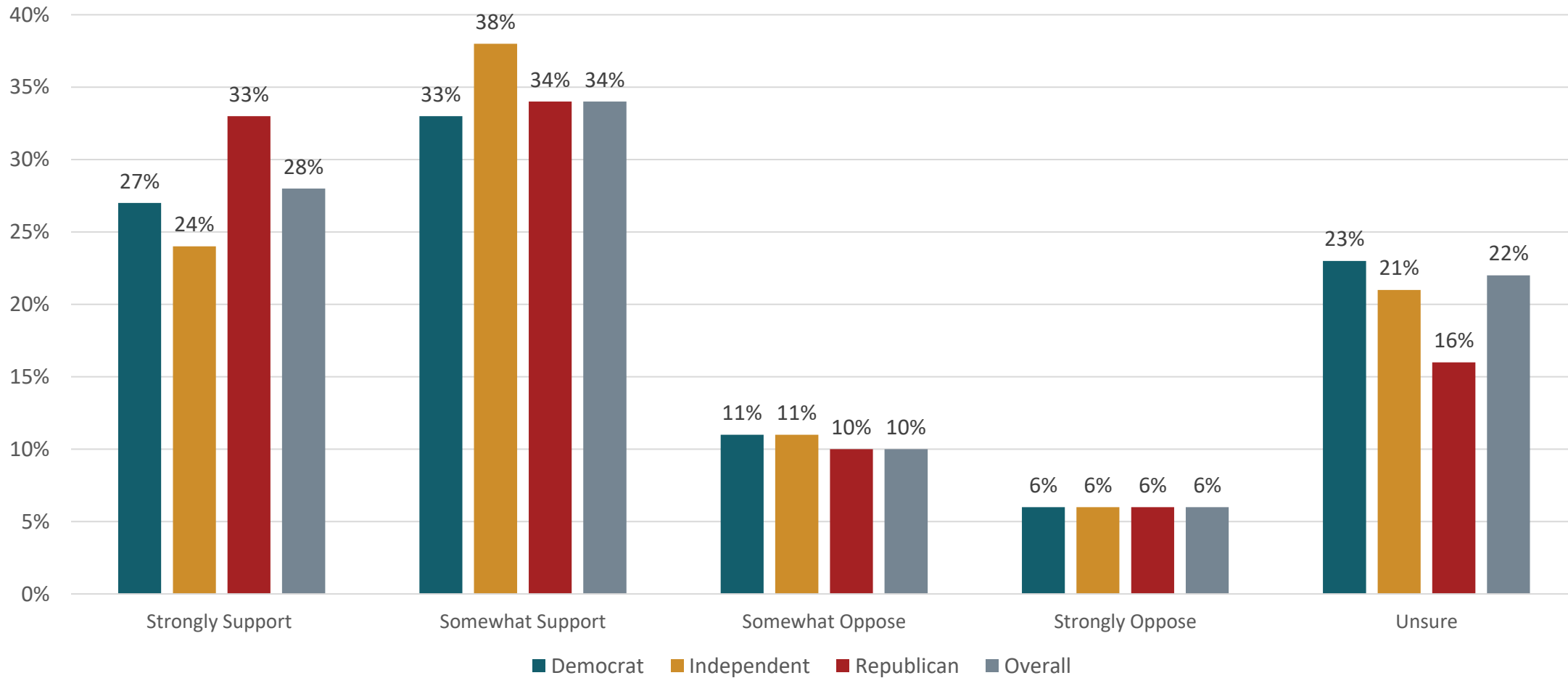




# Cutting Energy Regulations



Please tell me if you support or oppose the following policies:  
Cutting regulations and red tape that slow the development of energy



# Generic Ballot Matrix



Universe Buckets	Hard Dem	Lean Dem	Swing	Lean GOP	Hard GOP
High Propensity	<p>High Turnout, Hard Dem</p> <p><b>223</b></p> <p>More Conservative on Energy: 19 More Progressive on Energy: 98 Energy Independence Important: 196 Balance Environment &amp; Energy Supply: 130</p>	<p>High Turnout, Lean Dem</p> <p><b>39</b></p> <p>More Conservative on Energy: 7 More Progressive on Energy: 12 Energy Independence Important: 33 Balance Environment &amp; Energy Supply: 20</p>	<p>High Turnout, Swing</p> <p><b>110</b></p> <p>More Conservative on Energy: 36 More Progressive on Energy: 30 Energy Independence Important: 98 Balance Environment &amp; Energy Supply: 69</p>	<p>High Turnout, Lean GOP</p> <p><b>48</b></p> <p>More Conservative on Energy: 22 More Progressive on Energy: 6 Energy Independence Important: 44 Balance Environment &amp; Energy Supply: 29</p>	<p>High Turnout, Hard GOP</p> <p><b>148</b></p> <p>More Conservative on Energy: 96 More Progressive on Energy: 12 Energy Independence Important: 142 Balance Environment &amp; Energy Supply: 85</p>
Mid Propensity	<p>Mid Turnout, Hard Dem</p> <p><b>14</b></p> <p>More Conservative on Energy: 2 More Progressive on Energy: 7 Energy Independence Important: 13 Balance Environment &amp; Energy Supply: 10</p>	<p>Mid Turnout, Lean Dem</p> <p><b>19</b></p> <p>More Conservative on Energy: 5 More Progressive on Energy: 9 Energy Independence Important: 13 Balance Environment &amp; Energy Supply: 4</p>	<p>Mid Turnout, Swing</p> <p><b>34</b></p> <p>More Conservative on Energy: 10 More Progressive on Energy: 9 Energy Independence Important: 28 Balance Environment &amp; Energy Supply: 20</p>	<p>Mid Turnout, Lean GOP</p> <p><b>10</b></p> <p>More Conservative on Energy: 3 More Progressive on Energy: 3 Energy Independence Important: 5 Balance Environment &amp; Energy Supply: 5</p>	<p>Mid Turnout, Hard GOP</p> <p><b>13</b></p> <p>More Conservative on Energy: 4 More Progressive on Energy: 1 Energy Independence Important: 11 Balance Environment &amp; Energy Supply: 8</p>
Low Propensity	<p>Low Turnout, Hard Dem</p> <p><b>84</b></p> <p>More Conservative on Energy: 9 More Progressive on Energy: 39 Energy Independence Important: 69 Balance Environment &amp; Energy Supply: 43</p>	<p>Low Turnout, Lean Dem</p> <p><b>35</b></p> <p>More Conservative on Energy: 8 More Progressive on Energy: 16 Energy Independence Important: 30 Balance Environment &amp; Energy Supply: 21</p>	<p>Low Turnout, Swing</p> <p><b>77</b></p> <p>More Conservative on Energy: 21 More Progressive on Energy: 18 Energy Independence Important: 67 Balance Environment &amp; Energy Supply: 40</p>	<p>Low Turnout, Lean GOP</p> <p><b>18</b></p> <p>More Conservative on Energy: 6 More Progressive on Energy: 6 Energy Independence Important: 17 Balance Environment &amp; Energy Supply: 8</p>	<p>Low Turnout, Hard GOP</p> <p><b>57</b></p> <p>More Conservative on Energy: 28 More Progressive on Energy: 9 Energy Independence Important: 53 Balance Environment &amp; Energy Supply: 28</p>

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